



INTRODUCING THE 21ST CENTURY UPSCALE BARBERSHOP



A FRANCHISE BUSINESS OPPORTUNITY





A “MAN-CAVE” FOR HAIRCUTS

ManCave founder Emad Aovida has built this upscale barbershop from the ground up. Customers can enjoy ManCave’s “Master Cut” (Master Stylist scissors, cut start to finish, shampoo and rinse, a straight razor shave on sideburns & neck, blow-dry & style), listen to your favorite tunes, watch your favorite live games and indulge in our complimentary beer or wine. At ManCave, men can let loose and enjoy a high-quality haircut.

“BEST BARBERSHOP IN BOCA RATON”
VOTED BY SOUTH FLORIDA SUN SENTINAL



“Growing up, I dreaded going to my corner barbershop as it was an all around unpleasant experience. I searched for an upscale barbershop with a higher class environment, that would make me feel welcomed and would meet my needs, but was left with nothing. So then I made it my mission to create my own barbershop chain for people like me and hence ManCave was born.” - Emad Aovida

Here at ManCave we provide what every man needs, a place to relax, be pampered and call his own. We provide an opportunity to escape from the everyday lifestyle and enjoy the traditions of yesterday, while experiencing the benefits of tomorrow!

MANCAVE'S TARGET AUDIENCE



**MALE
18 TO 80 YEARS OLD**



**MEN WHO CARE ABOUT
THEIR APPEARANCE**



**WILLING TO SPEND MORE FOR
A BETTER EXPERIENCE**



**LOOKING FOR AN UPSCALE
BARBERSHOP ENVIRONMENT**



SITE SELECTION

From finding a site to building it, here at ManCave we are dedicated to help you every step of the way; helping you help us make the ManCave a successful venture.

FINDING THE BEST LOCATION:

- **Competitive analysis of similar businesses in the market.**
- **Number of households with men ages 18-80**
- **Household incomes close to potential location**
- **Population within 5 miles**
- **Cost of build out**
- **Location and visibility**
- **Accessibility and plenty of parking**
- **Store layout, build out and lease terms**
- **Quality and success of co-tenants in the location**

AFTER LOCATION IS CHOSEN, WE OFFER GUIDANCE WITH:

- **Lease negotiations**
- **Architectural plans**
- **Construction permits**
- **Equipment, furniture, and fixtures**
- **Product selection**

Protected Territory -

Your franchise agreement will specify an exclusive territory, which will be a 5-mile radius from the center of your salon (unless your territory would overlap the territory of an existing salon, in which case your territory would stop at the edge of the existing salon's territory).

**“Superb service. Great barbers. The receptionist is amazing”
Barthold Leonidas, Boca Raton**



**"GREAT PLACE! ALWAYS A GREAT EXPERIENCE
AND WOULDN'T GO ANYWHERE ELSE!"**

FRANZ FELKL, DELRAY BEACH





**INTERESTED IN BECOMING A MANCAVE FRANCHISEE?
VISIT US AT MANCAVEFRANCHISE.COM**

**OR
CONTACT US AT
MICHAEL@MANCAVEFORMEN.COM
MICHAEL LACEY
SALES MANAGER**

